

CALIFORNIA CHEESE PIZZALYMPICS 2



OFFICIAL RULES AND CONFORME

Mandatory Disclosures For Advertising

No purchase necessary to enter. Contest is open to legal residents of the Philippines, age 21 or older who are either employed or officially affiliated with a restaurant or pizzeria. Sponsor: California Milk Advisory Board-Philippines.

Promotion

Pizzalympics (the "contest") is sponsored by the California Milk Advisory Board-Philippines (Shaw Boulevard, Mandaluyong City, Philippines). The contest starts at 10:00 AM on August 15, 2021 and ends at 11:59 PM on September 30, 2021; unless extended due to unforeseen reasons.

Who May Enter?

Contest is open only to legal residents of the Philippines, who are 21 years of age or older during time of entry and are either employed or otherwise affiliated with a restaurant or pizzeria.

Purpose of the Contest

Sponsor is looking for the best pizza recipes using Real California Cheeses which are defined as cow's milk cheese made with 100% milk from California dairy farms.

How to Enter?

During the contest period, participant must submit all the requirements and adhere to the official contest rules.

Participants must use any or a combination of California cheeses available at Sourdough Cafe+Deli (+63.917.185.9463), Santini Food Specialists, Inc. (+63.917.712.0840), and Hightower, Inc (+63.917.701.7721) and La Petite Fromagerie (+63.917.1123668)

For entry to be considered, participant must

- (1) indicate complete name, age, designation, restaurant, email address, and contact number;
- (2) email the pizza name, recipe, description/inspiration, and three high resolution photos to pizzalympics@gmail.com;
- (3) post photos of the pizza and share pizza recipe on his/her Facebook and Instagram, tag Real California Milk Philippines and use the hashtags #pizzalympics, #realcaliforniamilk, #realcaliforniamilkphl and #lookfortheseal and;
- (4) adhere to the official contest rules by signing this conforme.

There is no limit to the number of pizza entries per participant.

Requirements of Entries

By submitting an entry, you agree that it conforms to the guidelines and contest restrictions below and that the Sponsor, in its sole discretion, may disqualify your entry if it believes it fails to conform. You agree that:

- Your recipe, photo, video, and essay are created by you and are not copied from any other copyrighted work and do not infringe upon the rights of any third party.
- The photos should only depict the prepared and baked pizza prepared in accordance with your recipe.
- Your photo and video, if any, do not depict any recognizable person for whom you have not received permission to enter this contest and do not infringe upon the publicity rights of any third party and you have received prior permission/consent to use such materials to use from anyone who has any rights to them.

- Your photo and video does not depict any minor unless you are the minor's parent or guardian.
- Your photo and video does not depict more than five recognizable people (e.g., no crowd scene).
- Your entry does not contain any third party copyrighted material, or prominent use of branded products, trademarks, or logos other than the brands of Real California Cheeses.
- Your entry must not disparage Sponsor, or any other person or party affiliated with the contest.
- Your entry must not contain materials that Sponsor deems to be inappropriate, indecent, obscene, hateful, tortious, defamatory, slanderous, or libelous.
- Your entry must not contain material that Sponsor deems to promote bigotry, racism, hatred, or harm against any group or individual or to promote discrimination based on race, gender, religion, nationality, disability, sexual orientation, or age.
- Your entry must not contain material that is unlawful, in violation of or contrary to any applicable laws or regulations.

Selection of Winners

A team of judges selected by Sponsor will judge the entries based on the criteria below. The decision of the judges is final and binding on all matters relating to the contest.

Qualifying Round

Ten finalists will be chosen based on the following criteria: 50% for use of California cheese; 25% for background/inspiration essay; 25% for creativity and visual impact.

Final Round

Selected finalists must be able to participate in an in-person cook-off. Venue and date to be finalized according to community quarantine guidelines. Finalists will be informed at least one month before the cook-off to give them ample time to prepare. Sponsor will not shoulder any travel and lodging expenses.

The top three winners will be chosen based on the following criteria: 50% taste and texture; 50% for creativity and visual impact.

In the event of a tie, the winner will be determined by the score received for flavor and texture. In the event of a further tie, the judges will confer and decide the final winner through consensus.

The top three winners will receive the following prizes: Grand Prize Php 100,000.00; Second Place Php 50,000.00; and Third Place Php 25,000.00. All three winners will also receive an all-expense paid trip to the Pizza Expo 2022 in Las Vegas, Nevada.

The top three winners will make the winning pizza available to customers for a limited time in their restaurant.

Required Verification and Documentation for Finalists

All potential finalists may be required to sign an affidavit of eligibility with verification of professional affiliation, non-exclusive license to the recipe entry; and an agreement to participate in publicity if selected winner in order to participate in the final cook off.

If an entrant is otherwise found to be ineligible, does not provide required information, or if the selected finalist cannot attend the cook off for any reason, the potential finalist will forfeit the opportunity to compete and the next runner up will be selected.

Prizes

Prizes are non-transferrable and there is no substitution for any prize, except in the sole discretion of the Sponsor.

Publicity

Acceptance of finalist status constitutes permission (except where prohibited by law) to use each winner's name, prize won, hometown and likeness for promotional purposes without further compensation.

Conditions

Participants on their behalf, and on behalf of their representatives, release, defend and hold harmless the contest entities, and their respective employees, officers, directors and agents from any and all claims, lawsuits, judgements, causes of action, proceedings, demands, fines, penalties, liability including but not limited to defamation, libel, slander, invasion of privacy, infringement of publicity or any intellectual property rights, any property loss, damage, personal injury, bodily injury, death, expense, accident, delay, inconvenience or irregularity, and any indirect, incidental, consequential, special, punitive or exemplary damages of any kind, even if the parties have been advised of the possibility of such loss or damages, costs or expenses that may arise in connection with the contest.

License

Participants retain ownership of the entry they submit, however, by entering you grant Sponsor and any organization affiliated with the sponsorship, fulfillment, administration, prize support, advertisement or promotion of the contest, the perpetual, fully-paid, irrevocable, non-exclusive license to reproduce, prepare, derivate work of, distribute, display, exhibit, transmit, broadcast, televise, digitize, otherwise use, and permit others to use and perform throughout the world the entry, in whole or in part, in any manner, form, or format. Now or hereinafter created, including on the internet, and for any purpose, including, but not limited to, advertising or promotion of Sponsor, Real California Cheeses, and the contest all without further consent from or payment to you or any persons.

The entries may be published and posted online but you agree that Sponsor has no obligation to post or publish your entry, that all such postings or publication, if any, will be in Sponsor's sole discretion and that the posting or publication of an entry does not guarantee the entry is a winner.

Privacy

All information submitted by you as part of this contest will be treated in accordance with Sponsor's Privacy Policy ([accessible from realcaliforniamilk.com/privacy-policy](http://realcaliforniamilk.com/privacy-policy)).

CONFORME

Signature:

Participant's Full Name:

Participant's Business / Restaurant:

Date Signed: